



## CALL FOR PROPOSALS

The United Nations and the Ministry of Foreign Affairs, in partnership with the Social Innovation Hub hosted by FINKI, is pleased to announce the Social Innovation Competition “**Create change - make a positive impact**”.

The competition is launched to mark the 20<sup>th</sup> Anniversary of the country’s membership to the UN and seeks innovative solutions to three important development challenges.

1. Gender equality: Create an innovative solution that places young people at the forefront of challenging **gender stereotypes** in private and public life.
2. Improving health services in rural communities: Create an innovative way of bringing **health services** closer to **rural communities**.
3. Environmental protection: Create an innovative way to improve household awareness about the importance of **recycling electronic equipment**.

The aim of this competition is to encourage individuals and civil society organisations to contribute their skills and time to solve social challenges and use technology for social impact. Solutions that draw on crowdsourcing, social networks and mobile technology or services are encouraged but other types of innovations are also welcome. The focus is on finding solutions that can improve the life of citizens in the country and reach out to vulnerable and harder to reach communities. Under each of the challenges, the UN and the Ministry of Foreign Affairs will award proposals that demonstrate potential visible results. Proposals that are scalable at the national level will be awarded special attention.

Three winners will be selected – one under each challenge. Each of the winners will be awarded the chance to develop their proposal into a prototype in



collaboration with the UN and the Social Innovation Hub and the cost of up to 1.500 USD will be covered. The selection panel's favorite proposal will receive a 500 USD cash prize.

The Innovation Competition is open to all individual citizens and civil society organisations in the country.

All interested in applying can do so online at [www.ostavitruga.mk](http://www.ostavitruga.mk) in English or Macedonian. Each contestant will receive electronic confirmation that their proposal has been received.

**The deadline for proposals is 3 October 2013.** For more details about the call for proposals please see the competition guidelines: [www.un.org.mk](http://www.un.org.mk)

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